



CLUB VISION

A leader in youth development in Australia providing opportunities for young players to advance to the highest levels, sustainably, with a deep connection to the community.

Club of choice for aspirational talent that is nurtured and maximised in a high-performance environment, developing great people and elite players achieving excellence on and off the football field.



CLUB MISSION

Commitment to a long-term player development model

Provide a high-performance framework to maximise player potential

Promote a culture of creativity and continuous improvement

An evolving football plan that excites players, coaches, supporters and the community

Develop and attract leading coaches that align with and enhance our player-centred approach

Proudly offer homegrown youth players opportunities and advancement into Senior teams

Dominating performances in the highest levels of competition

Provide modern facilities to support the high-performance framework

Well established pathways to identify local players in NSFA and to progress players to elite levels

Equal opportunity and care for all players and coaches



CLUB VALUES

Engagement

Value collaboration with all stakeholders

Inclusivity

Respect and equal opportunity for all

Innovation

Striving for competitive advantage and to exceed stakeholder expectations

Integrity

Transparency and consistent decision making aligned with the Club philosophy

Respect

Evidenced by policies, culture, actions and words

Teamwork

Together we are stronger



CLUB PHILOSOPHY

Intelligent, creative, resilient players

Positive mentality

Strong teamwork culture

Relentless effort

Control games when in possession and out of possession

Entertaining

Humility, respect and gratitude